

A Leadership Development Opportunity for Current and Prospective Volunteer Board Directors in the Non-Profit Sector



"...strong communities help create conditions for business success, whether by improving the ability of companies to attract and retain employees, or by creating markets for their products and services...the goodwill of citizens and governments can help create an enabling environment for a company's operations."

Learning Objectives

- UNDERSTAND the non-profit sector and its critical role in shaping our society
- EXPLORE current concepts of governance and leadership
- DEVELOP the capacity to be effective board members within diverse environments – emphasizing small to mid-sized charities

All BoardMatch Leaders participants will receive a Certificate of Recognition from the Schulich School of Business at York University and Altruvest Charitable Services – effective January 2007.

BoardMatch Leaders Described...

Who...

- Designed for strategic talent, senior management, and corporate executives

What...

- Intensive classroom based leadership development course focused on 3 fundamental pillars: Governance ~ Leadership ~ Management
- Content covers current thinking on governance and leadership
- Choose from a selection of Individual Board Search Support features to connect with charitable boards that match your background and interests

Where...

- Greater Toronto Area

When...

- 2-day intensive course
- For upcoming BML course dates and fees go to: www.altruvest.org/boardmatchleaders-main.html

How...

- Instruction methodologies are consistent with adult learning principles
- Interactive seminar environment facilitates business networking with other corporate leaders

Why...

Benefits to participants:

- Enhance leadership skills
- Learn current thinking on governance and leadership
- Contribute to your community and have a positive impact
- Strategic networking opportunities
- Access support to identify and join a board that fits your skills, values, and interests
- Receive a Certificate of Recognition from the Schulich School of Business at York University and Altruvest Charitable Services to acknowledge your learning experience

Benefits to corporations:

- Improved ability to attract and retain employees – community involvement fosters pride and loyalty among employees
- Opportunity to market your brand and reputation in the community through the involvement of your strategic talent as volunteer board directors
- Businesses that support community organizations build social capital and support among citizens and governments
- Building strong and vibrant communities supports the success of your company
- Strengthen the philanthropic values of your business leaders

Over 450 Leaders since 2002 from the following companies:

American Express
Bell Canada
Canadian Tire
CICA

Coca-Cola Limited
Deloitte
Ernst & Young LLP
Fidelity Investments Canada

Fraser Milner Casgrain LLP
KPMG LLP
Manulife Financial
Bank of Montreal

PricewaterhouseCoopers
Maple Leaf Foods Inc.
Maritz Canada Inc.
The Maytree Foundation

Royal Bank of Canada
Scotiabank
TD Canada Trust
Toronto Hydro Corporation

Contact Us... For BML registration and program details contact: Lynn Chambers - Program Manager
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Schulich
School of Business
York University

Nonprofit Management & Leadership Program mission:

To build the capacity for effective management and leadership in the Canadian nonprofit sector through research and education

The BML program provides an innovative governance framework that participants can use to energize their boards

In keeping with our mission we encourage all BML program participants to apply their shared leadership skills through community board involvement and to act as change agents through their boards as needed

"Congratulations to BoardMatch Leaders! The work of the Foundation and our National Board of Directors has been enriched by the addition of very talented and enthusiastic senior volunteer leaders who became available to us as a result of the program. We have been impressed by their ability to contribute immediately to the resolution of complex issues, the understanding and sensitivity to the diversity of our efforts and the mutual respect that has developed with other members of the Board. Clearly the preparation, motivation and orientation that BoardMatch Leaders provides has resulted in a significant added value in serving our constituency." Gavin Turley, National Executive Director Kidney Foundation of Canada

Altruvest's mission is to expand the talent pool, and enhance governance skills of charitable sector boards and senior leaders, fostering more effective charities and stronger Canadian communities.



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Performance Improvement for Charities

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